



AUNDREA DUMAS  
COMPANIES

Aundrea Dumas  
Founder & CEO  
Aundrea Dumas Companies, LLC

[www.aundreadumas.com](http://www.aundreadumas.com)

# aundrea

## Who am I?

I am a wife, mother, author, speaker, coach, and entrepreneur. I teach people how to develop the recipe for their success by first helping them breakthrough the head-clutter.

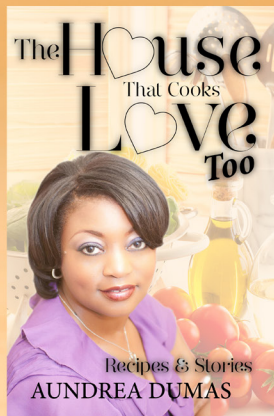
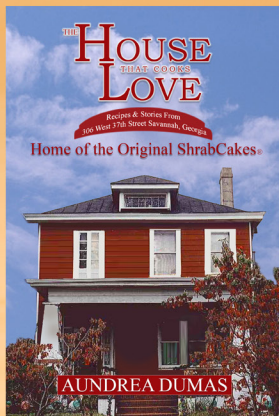
## My Calling is:

- \* Teaching you how to move out of GOD's way and stay out of your own way
- \* Inspiring you to move into your purpose
- \* Providing you with successful transformation ingredients
- \* Building you to become a courageous game changer

## What I do:

I am the author of three books and Founder & CEO of Legends Food, LLC. I am the innovative visionary behind the food industry's first fully prepared cupcake/cake batter in a bottle.

I have been in the food retail industry for over 14 years. I have positioned more than five products in over 1,300 retail stores. My third book, Recipe 2 Retail® was written to help others follow through with their dreams no matter how impossible it seems.



Speaker | Transformation Strategist | Business Coach | Author



Aundrea Dumas is the Founder, CEO & President of Legends Food, LLC, based in Atlanta, Georgia. She is also the former owner of Shirley Cutie Cakes Bakery, where she was a certified baker and cake designer. Aundrea is the visionary behind Cutie Cakes® a ready-to-pour/ready-to-bake cupcake/cake batter in a bottle.

Aundrea began her bakery business, "Shirley Cakes" in October 2012 to honor her mother's memory and legacy. She created Cutie Cakes® cupcake/cake batter in 2014. She then renamed her bakery to, Shirley Cutie Cakes. Cutie Cakes® expanded in over 300 stores (Kroger, Coca-Cola, Giant Martin's, and Giant Food). Aundrea is also the visionary gastronomic artist behind the world-famous and original ShrabCakes®. ShrabCakes® were introduced in 2005 and sold in over 1,000 stores (Kroger, Costco, and Publix)

# AUNDREA DUMAS

Aundrea is a native of Savannah, Georgia and was greatly influenced by the culinary designs of her grandmother, Isabelle "MaBelle" DeLancey Cuyler-Alston, and her mother, Shirley Ann Morris. She is also the inspiration behind MaBelle's Low-Country Brand. In addition to her business interests, Aundrea has served her community in many capacities; Peer-Proof Counselor, DeKalb County School System; DeKalb County Judicial Juvenile Review Panel Board, Judge Nash; DeKalb County Superintendent Advisory Committee, DeKalb County School Board; and Business Plan Advisor, Georgia Pacific (YEA), Youth Entrepreneurs of Atlanta.

Aundrea is a 2007 graduate of FastTrac Growth Venture Program at Georgia State University's J Mack Robinson College of Business. She is Certified by the Women Business Enterprise National Council. Aundrea has been featured on numerous media outlets including; Chef and The Fatman Food Talk Radio Show, 1160 AM; Michael & Joi Radio Morning Show; WSAV-Channel 3 NBC, Savannah Coastal Sunrise Morning Show; WEAS 93.1 FM, Savannah Gospel and Afternoon Drive Radio Show; WSAV-Channel 3 NBC, The Bridge, Savannah Morning Show; WTOG-Channel 11 CBS, Bounce, Savannah Afternoon Show; WAGA-Channel 5 Fox, Good Day Atlanta Morning Show; the Savannah Now Newspaper; the Atlanta Journal Constitution; the Savannah Tribune; the Atlanta Daily World; and Gospel Today Magazine.

Aundrea's company was recognized by the Atlanta Tribune Magazine as one of Atlanta's Top 25 Black Owned Companies. Additionally, Aundrea received a VIP Board nomination by United Way; Recognition as one of the 25 Most Influential Women In The World by Rolling Out Magazine; Nominated and 1st winner up for Supplier of the Year by Georgia Minority Supplier Diversity Council; Featured Artist at the Savannah Black Heritage Festival; and Nominated by Coca-Cola for Ernst & Young Entrepreneur of the Year Award. Among Aundrea's other recognitions are the Governor's Citation Award; GE Capital Spotlight of Excellence Award; and Yesterday Story Today's Legacy Award.

Aundrea is also the author of three books, The House That Cooks Love, The House That Cooks Love Too and Recipe 2 Retail®. Aundrea was also featured as a celebrity rotating judge on TV One's reality cooking show, My Momma Throws Down.







# my story

It was 2004, New Year's morning. I awoke to warm tears racing back towards my ears and onto my pillow. I laid in my bed staring up at the ceiling knowing it would soon be one year since my Grandma passed. I was still grieving.

I managed to get out of bed and into the shower, only to find myself weeping louder. Through my tears, I mumbled, "I miss my Grandma." As if in a movie, I heard a voice say, "Do something about it," I opened the shower door to look around. No one there but me, myself, and I.

Later that week while driving home from work, I was listening to the radio. There was a conversation going on between two individuals. During the conversation, I heard, "Do something about it." "There it goes again...twice within one week," I said out loud. This time I knew those words were not a coincidence or accident.

That evening I prayed and asked GOD what was it He was telling me. Not long after praying, the answer came. My Grandma's memory and legacy were connected to the many recipes she taught me.

Although I love to eat food, I was not thrilled about leaving my job to make a career out of cooking and baking it. I had just allowed fear (the root of head-clutter) to attach itself to my future, and I did not realize or recognize it.

Fear almost won, but instead, I leaped and learned how to fly on the way down. What is it in your life that's waiting for you to bring it into existence, but fear has you hostage?



# Media Appearances



# Business Relationships



# Speaker

Aundrea captures her audience through stories that create mind shifts for future transformation.

Inspiring Stories  
Encouraging Motivation  
Empowering Breakthrough  
Successful Transformation  
Positive Outcome

## Conferences & Events:



## Topics:

Women of faith breaking through false starts  
Transforming from distress to success in business  
Ingredients for success  
Roadmap to building, launching, and growing a successful brand  
Entrepreneurship 101  
Women of color building wealth





# Television & Radio Appearances




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Every Thursday in December. We are building wealth for the holidays, you don't want to miss these informative shows.

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AUTHOR AND FOUNDER OF CUTIE CAKES

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# Contact Me



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private function, or seminar.

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